



2013



C50



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Boulevard C50 Special Edition



MSRP: \$8,799

The Boulevard C50 Special Edition is designed to turn heads on the boulevard, featuring two-tone paint and bold, classic cruiser styling that includes wide handlebars, smooth suspension, well-cushioned seating and a chromed and staggered dual-exhaust system. That striking design is complemented by strong all-around performance. One word comes to mind to describe the Suzuki Boulevard C50 Special Edition - classic

The C50 Special Edition boasts a fuel-injected, 45-degree, V-twin engine that cranks out abundant torque down low, matched by exciting top-end performance. It also has a spacious riding position and smooth suspension for cruising in maximum comfort. Down the boulevard or out on the open highway - the C50 rewards you with a ride to remember.

For 2013, the Boulevard C50 Special Edition model arrives with a pair of cast aluminum wheels and available in Candy Dark Cherry Red / Glass Sparkle Black, or Mystic Silver Metallic / Glass Splash White color options.





TOP 10 FEATURES



A powerful 805cc, SOHC, four-valve-per-cylinder, 45-degree V-Twin engine provides the C50 Special Edition with ample torque, class-leading power and a comfortable ride. Its offset crankpins deliver perfectly balanced firing intervals while its liquid-cooling design boosts efficiency and comfort. Utilizing **Suzuki Dual Throttle Valve (SDTV)** electronic fuel injection system – developed with Suzuki’s state-of-the-art racing technology, maintains optimum air velocity in the intake tract for smooth low-to-mid RPM throttle response, high torque output and increased fuel efficiency.



A fuel tank-mounted speedometer features a LCD fuel gauge, a clock and indicator lights, giving the C50 Special Edition traditional cruiser styling with modern functionality and convenience.



Low-maintenance shaft final-drive system is clean-running and offers low torque reaction for smooth delivery of the C50 Special Edition impressive power, resulting in strong performance on the road or highway.



Chromed and staggered dual exhaust gives the Boulevard C50 Special Edition classic clean styling and a deep rumbling sound with strong torque delivery. The exhaust system includes Suzuki Pulsed-secondary Air-injection System (PAIR), which introduces air into the exhaust ports to ignite unburned hydrocarbons and reduce emissions.



Classic black leather saddle and passenger seat give the C50 Special Edition timeless styling and offer a low 27.6-inch seat height that provides a spacious, comfortable riding position for long-distance highway cruising. Wide passenger seat makes for comfortable two-up rides.



Rich, metallic two-tone paint design and abundant chrome add to the C50 Special Edition laid-back cruiser styling, with styling features that include deep front and rear fenders with rounded ends for a long & low stance. The styling incorporates timeless visual statements in the cruiser heritage: rich paintwork, glittering chrome and deep front and rear fenders with rounded ends.



Wide handlebars and forward-mounted floorboards and foot controls provide the C50 Special Edition with a more comfortable ride around town or on the highway when cruising.



Telescopic front forks provide the C50 Special Edition with 5.5 inches of wheel travel for a smooth, comfortable ride on the highway. The forks feature polished aluminum sliders and polished stainless steel stanchion tube covers for a distinctive look and style.

Cast aluminum wheels give the C50 Special Edition aggressive good looks and traditional styling.



SUZUKI EDGE

MODEL NAME:	2013 Suzuki Boulevard C50 Special Edition	SUZUKI EDGE	2013 Honda Shadow 750 (Spirit, RS, Phantom, Aero)	2013 Yamaha V-Star 950	2013 Triumph America 865	2013 Kawasaki Vulcan 900 Custom
MSRP:	\$8,799	The Boulevard C50 Special Edition competitive MSRP offers an incredible value on the most complete cruiser in its class, with class-leading features like Suzuki fuel injection, dual chromed exhaust, and a traditional styling package which includes cast wheels. The Boulevard C50 offers better performance and more features than the competition, priced \$300 below the Kawasaki Vulcan 900 Custom.	\$8,240	\$8,590	\$8,299 (Black) \$8,599 (Two-tone)	\$9,199
ENGINE						
Engine:	805cc liquid cooled, 45 degree V-twin, SOHC	The Boulevard C50 Special Edition powerful Suzuki fuel-injected 4-stroke 805cc 45-degree V-twin engine boasts the added benefit of liquid-cooling for consistent and reliable engine performance– a feature you won't find on the air-cooled Yamaha V-Star 950 or Triumph America.	745cc liquid-cooled 4-stroke, V-twin, SOHC	942cc air-cooled 4-stroke, V-twin, SOHC	865cc air-cooled, 4-stroke, parallel twin, DOHC	903cc liquid-cooled, 4-stroke, V-twin, SOHC
Bore x Stroke:	83.0mm x 74.4mm	The Boulevard C50 Special Edition engine is tuned for torque with a large bore and shorter stroke dimensions resulting in outstanding performance & horsepower for powerful open road performance.	79.0mm x 76.0mm	85.0mm x 83.0mm	90.0mm x 68.0mm	88.0mm x 74.2mm
Compression Ratio:	9.4:1	The Boulevard C50 Special Edition competitively high compression ratio is .4 higher than the Yamaha V-Star 950's and is optimal for maximum torque, impressive performance and uncompromised reliability.	9.6:1	9.0:1	N/A	9.5:1
Fuel System:	Suzuki Dual Throttle Valve (SDTV) fuel injection with 34mm throttle bodies	The Boulevard C50 features class-leading Suzuki Dual Throttle Valve (SDTV) electronic fuel injection for smooth throttle response, reliable engine performance and improved mileage- a high-performance Suzuki-exclusive feature.	EFI 34mm throttle body	EFI	EFI	EFI 34mm throttle body
Final Drive:	Shaft Drive	The Boulevard C50 Special Edition features a dependable shaft drive system, which eliminates adjustment of belts or chains found the competitor models - offering strong, reliable performance and is virtually maintenance-free.	Spirit -Shaft drive RS - O-ring Chain	Belt Drive	Chain (X-ring)	Belt Drive
Transmission:	5-speed constant mesh	The Boulevard C50 Special Edition 5-speed constant mesh transmission features optimal wide gear ratios for strong, versatile performance – particularly for relaxed highway cruising and long distance riding.	5-speed	5-speed	5-speed	5-speed

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CHASSIS						
Brakes Front:	Single 300mm disc	A lightweight single hydraulic front disc brake features a large 300mm disc and complements the Boulevard C50 Special Edition classic traditional cruiser styling with unrivaled stopping power and braking performance.	Single 296mm disc	Disc	Single 310mm disc	Single 300mm disc
Brakes Rear:	Drum brake 180mm	The Boulevard C50 Special Edition lightweight rear drum brake offers uncompromised stopping power and handling, as well as maintaining the bike's classic cruiser styling.	Single 180mm drum	Disc	Single 285mm disc	Single 270mm disc
Curb Weight:	611 lbs. (277 kg)	The Boulevard C50 Special Edition offers the most class-leading features at a light curb weight, providing class-leading performance and power with a considerably lighter curb weight than the competition for better responsive handling on the road.	Aero 573 lbs. Phantom 549 lbs. Spirit 536lbs. RS 503 lbs.	613 lbs.	550 lbs.	610 lbs.
Fuel Tank Capacity:	4.1 US gal. (15.5L)	The Boulevard C50 Special Edition competitive 4.1 gallon fuel tank is nearly half a gallon larger than the Honda Shadow Spirit fuel tank & 2.5 gallons larger the Honda Shadow RS and, along with its efficient Suzuki fuel injection system delivering impressive fuel mileage, is ideal for long-range highway cruising while maintaining a lighter curb weight than the competition for uncompromised handling.	3.7 US gal. RS 2.6 US gal.	4.5 US gal.	5.1 US gal.	5.3 US gal.
Overall Length:	98.4 in. (2500mm)	The Boulevard C50 Special Edition features the longest overall length in its class – 2.5 inches longer than the Yamaha V-Star 950, 3.2 inches longer than the Triumph America and nearly 1.5 inches longer than the Kawasaki Vulcan 900 Classic, providing unparalleled handling, stability and performance on the highway.	N/A	95.9 in.	95.2 in.	97.0 in.
Overall Width:	37.6 in. (955mm)	The Boulevard C50 Special Edition 37.6 in. overall width is nearly two inches narrower than the Yamaha V-Star 950 and Kawasaki Vulcan 900 Classic, for superior maneuverability and excellent handling on the highway or city streets.	N/A	39.4 in.	32.3 in.	35.2 in.
Wheelbase:	65.2 in. (1655mm)	The Boulevard C50 Special Edition features a competitively long 65.2 in. wheelbase that is nearly half an inch longer than the Kawasaki Vulcan 900 Custom and over 4 inches longer than the Honda Shadow RS, providing stability on the highway and superior handling on the road.	Phantom 64.6 in. Spirit 65.2 in. RS 61.4 in.	66.3 in.	63.6 in.	64.8 in.
Seat Height:	27.6 in. (700mm)	The Boulevard C50 Special Edition competitively low 27.6-inch seat height that offers an ergonomic riding position for comfortable highway cruising.	25.9 in.	26.6 in.	27.2 in.	27 in.

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Suspension Front:	Telescopic, coil spring, oil damped 5.5 in. travel	An oil-damped telescopic front suspension design with fully chromed outer covers give the Boulevard C50 Special Edition classic styling, unparalleled performance and superb handling, offering more suspension travel than the Yamaha V-Star 950, Honda Shadow and Triumph America.	41mm telescopic fork, 4.5 in. travel	Telescopic fork, 5.3-in travel	41mm telescopic fork, 4.7 in. travel	41mm telescopic fork, 5.9 in. travel
Suspension Rear:	Link type, coil spring, oil damped, 7-way adjustable, 4.1 in. travel	The Boulevard C50 Special Edition features a link-type single rear shock suspension design that is 7-way adjustable to dial in suspension settings to suit rider preferences, providing better comfort for long highway rides than the competition.	Dual shocks, 3.5 in travel	Single shock, 4.3 in. travel	Dual shocks, 3.8 in. travel	Swingarm style single shock, 4.1 in. travel
Tires Front:	130/90-16	A high-quality 130/90 16" front tire mounted on a cast aluminum wheel provides the Boulevard C50 with timeless looks, excellent handling and reliable performance. You won't find cast aluminum wheel on the Honda Shadow (Aero, RS, Phantom, Spirit) models.	Phantom 120/90-17 Aero 120/90-17 Spirit 90/90-21 RS 100/90 -19	130/70-18	130/90-16	80/90-21
Tires Rear:	170/80-15	A high-quality 15" rear tire mounted on a cast aluminum wheel provides the Boulevard C50 Special Edition with timeless looks, excellent handling and reliable performance. You won't find cast aluminum wheel on the Honda Shadow (Aero, RS, Phantom, Spirit) models.	160/80-15 RS 150/80-16	170/70-16	170/80-15	180/70-15
Warranty	12 month unlimited mileage Limited warranty	The Boulevard C50 Special Edition features Suzuki's a 12 month unlimited mileage limited warranty with extended protection programs available from Suzuki Extended Protection (SEP).	12-month limited warranty	12 month limited warranty	24-month limited warranty	12 month limited warranty