2019

M50 BOULEVARD





METALLIC MATTE FIBROIN GRAY

BOULEVARD M50

- // Muscle cruiser with blacked out engine and chassis components
- // Sharp headlight nacelle mounted above stout, inverted fork
- // 805cc, fuel injected, liquid-cooled, 45-degree, V-twin engine
- // Wide tires on aggressive cast wheels
- // Comfortable two-piece seat with optional solo tail cowl

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THE SUZUKI BOULEVARD M50 IS A MUSCLE CRUISER WITH SLEEK YET POWERFUL STYLING THAT INCLUDES SLASH-CUT MUFFLERS, A HARD-TAIL LOOK, AND DRAG-STYLE BARS. THE DISTINCTIVELY SHAPED HEADLIGHT NACELLE PRESENTS A LOOK THAT'S UNIQUELY SUZUKI. WHEREVER YOU RIDE, THE M50 OFFERS RESPONSIVE HANDLING AND AN EXCEPTIONALLY COMFORTABLE RIDE, THANKS TO ITS INVERTED FORKS, SMOOTH, SINGLE-SHOCK REAR SUSPENSION, AND IDEALLY DESIGNED SADDLE. ITS 50 CUBIC INCH V-TWIN ENGINE WITH ADVANCED SUZUKI FUEL INJECTION IS EQUALLY IMPRESSIVE, PRODUCING A LOAD OF TORQUE FOR STRONG ACCELERATION IN EVERY GEAR.

BOULEVARD M50 / FEATURES

KEY FEATURES

- // New Metallic Matte Fibroin Gray paint and graphics amplify the Boulevard M50's muscular look.
- // Fifty cubic inch (805cc), 45-degree, V-twin engine rumbles through the staggered dual mufflers as it puts power through the shaft drive and down into the wide rear tire
- // The headlight nacelle, short risers, and drag-style handlebar form a distinctive Suzuki style that telegraphs the M50's performance intentions.
- // The bodywork is sleek and purposeful from nose to tail and looks even sleeker when the optional tail cowl is on in place of the passenger seat.
- // The large-diameter inverted forks and beefy swingarm with hidden rear shock give the bike a tough, aggressive stance but deliver a smooth, controlled ride.

ENGINE FEATURES

- // Robust 805cc (50 cubic inch), liquid-cooled, fuel injected, V-twin powerplant is built to deliver exciting torque from down low in the rpm range.
- // Smooth black finish on the engine and air cleaner covers complements the muscular presence of the V-twin's finned cylinders.
- // Crankshaft design features 45-degree offset crank pins to reduce engine vibration without a balancer shaft for a more comfortable ride.
- // Electronic fuel injection system features the Suzuki Dual Throttle Valve System (SDTV) that maintains optimum air velocity in the intake tract for smooth low- to mid-rpm throttle response and high torque output.
- // Multi-hole-type fuel injectors deliver a fine spray for a powerful yet fuel efficient operation.
- // An automatic Idle Speed Control (ISC) system eliminates the choke and shortens the engine's warm-up time.
- // Powerful 32-bit-processor Engine Control Module (ECM) helps ensure precise fuel injection control.
- // Cutting-edge 3D-mapped digital ignition system using a throttle-position sensor helps boost the hallmark big V-twin's down-low torque.
- // Chromed and staggered dual exhaust system mounted on the right side of the engine is tuned for responsive torque delivery, providing a deep, rumbling exhaust note.
- // Suzuki Pulsed Secondary Air Injection (PAIR) system introduces air into the exhaust ports to ignite unburned hydrocarbons and cut down on emissions.
- // A wide-ratio five-speed transmission features a high fifth-gear ratio for relaxed highway cruising.
- // Low-maintenance shaft drive is clean-running and has minimal torque reaction, as it efficiently transmits power to the wide 15-inch rear tire.

CHASSIS FEATURES

- // Strong, double-cradle steel frame supports a chassis ready for streetcruising or a cross country tour.
- // Link-type rear suspension connects to a truss-style swingarm and a single shock absorber with seven-way spring preload adjustability providing 4.1 inches of smooth and responsive suspension travel.
- // Large 300mm front brake rotor and rigid caliper bring strong braking performance to match the engine's output.
- // Suzuki performance-cruiser styling is sleek and flowing throughout from the distinctive headlight nacelle to the purposeful tail section.
- // Drag-style handlebars mounted on pull-back risers provide a comfortable reach for the rider and increased comfort around town or on the highway.
- // Long, wide 4.1-gallon fuel tank flows smoothly back to the seat. Attractive raised fuel filler includes indicator lights for turn signals, high beam, and low fuel.
- // The modern instrument cluster, including a fuel gauge and a clock, is neatly integrated with the bike's uniquely Suzuki headlight nacelle.
- // Cast aluminum 16-inch front and 15-inch rear wheels with a seamless black finish.
- // Black outer tubes on the 41 mm inverted front forks add sporty looks and performance feel.
- // A wide and comfortable seat is shaped for a smooth visual harmony with the sporty rear fender (ideal when set up with the optional seat cowl).
- // Bright, multi-reflector headlight and an LED tail light that is performance-inspired match the tail-section design.
- // Bright, bullet-style turn signals are designed for high visibility and a sharp appearance.

ADDITIONAL FEATURES

- // Optional single seat cowl can replace the passenger seat for an even more aggressive look or for use on solo rides.
- // Genuine Suzuki accessory options for the M50 include clean-fitting, functional saddlebags.
- // More Genuine Suzuki Accessories for Boulevard owners are available, including a large selection of Suzuki logo apparel.
- // Suzuki 12-month limited warranty. Longer coverage periods with other benefits available through Suzuki Extended Protection (SEP).
- // For more details, please visit www.suzukicycles.com.



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BOULEVARD M50 / SPECS

ENGINE

Engine: 805cc, 4-stroke, liquid-cooled, SOHC, 45°, V-twin

Bore x Stroke: 83.0 mm x 74.4 mm (3.268 in. x 2.929 in.)

Compression Ratio: 9.4:1

Suzuki fuel injection with SDTV **Fuel System:**

Starter: Electric **Lubrication:** Wet sump

DRIVE TRAIN

5-speed constant mesh **Transmission:** Clutch: Wet, multi-plate type

Final Drive: Shaft drive

CHASSIS

Inverted telescopic, coil spring, oil damped Suspension, Front:

Suspension, Rear: Link style, solo shock, coil spring,

oil damped

Brake, Front: Disc brake Brake, Rear: Drum brake

130/90-16 M/C 67H, tubeless Tire, Front: Tire. Rear: 170/80-15 M/C 77H, tubeless

Fuel Tank Capacity: 15.5 L (4.1 US gal.)

ELECTRICAL

Ignition: Electronic ignition (transistorized) **Spark Plug:** NGK DR7EA or DENSO XX22ESR-U

Headlight: 12V 60/55W H4 Taillight: 12V 21/5W

DIMENSIONS

Overall Length: 2395 mm (94.3 in.) Overall Width: 890 mm (35.0 in.) Wheelbase: 1655 mm (65.2 in.) Ground Clearance: 140 mm (5.5 in.) 700 mm (27.6 in.) **Seat Height: Curb Weight:** 269 kg (593 lb.)



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