

2018

S40 BOULEVARD



- 652cc (40-cubic-inch), 4-stroke, air-cooled, SOHC, single-cylinder engine
- Smooth-shifting 5-speed transmission with belt drive
- Electric starter with a precise electronic ignition system
- Lightweight at 381 pounds with a low seat height of just 27.6 inches
- Blacked-out engine and chassis components



BOULEVARD S40 COLORS



Metallic Mystic Silver



Pearl Splendor Violet

2018

S40 BOULEVARD



The Suzuki Boulevard S40 takes a timeless single-cylinder design, with a blacked-out treatment, and adds a shot of advanced Suzuki technology to create a bike that combines exciting performance and a bold appearance with rock-solid reliability. It features a strong, rigid chassis for agile handling and lightweight responsiveness that makes it great for cruising down the boulevard or beyond the city limits. Best of all, one twist of the throttle rewards you with a strong blast of torque from the 40-cubic-inch engine.

BOULEVARD S40 FEATURES

KEY FEATURES

- New, bright Metallic Mystic Silver or rich Pearl Splendor Violet colors.
- Blacked-out engine with highlighted cylinder head cooling fins.
- Blacked-out handlebars, upper fork clamp, headlight shell, and other components deliver a bold, custom look.
- Shiny black finish on the wheel rims is set off by bright, stainless steel spokes.
- Black lower fork legs and rear fender stays match the wheels' black rims, further impressing the S40's strong style.

ENGINE FEATURES

- A 652cc, SOHC, single-cylinder, air-cooled 4-stroke engine with TSCC (Twin Swirl Combustion Chambers) cylinder head and high-mass crankshaft produces strong low-end power and torque.
- An electric starter with automatic decompression system provides quick, easy engine starting.
- Precise electronic ignition system with maintenance-free battery.
- A smooth-shifting 5-speed transmission is complemented by a low-maintenance belt-drive system that's quiet, durable, simple to adjust, and clean.
- Sculpted engine features a rich, blacked-out treatment with a large, visually striking cylinder and head with highlighted cooling fins.

CHASSIS FEATURES

- Strong steel frame with tubular backbone that supports the chopper-style chassis.
- Black-finish drag-style handlebar with upper fork clamp and custom-style rear view mirrors provide a striking appearance (similar to the larger Suzuki Boulevard models).
- Attractive teardrop-shaped fuel tank (2.8 gal capacity) with flush-mounted speedometer.
- Neatly painted steel front/rear fenders and side covers complement the fuel tank.
- 1-piece saddle adds to streamlined appearance. The deeply cushioned seat has a low 27.6-inch seat height that's great for smaller or entry-level riders.
- A wide 15-inch rear tire and slim 19-inch front tire provide a classic cruiser look.
- Lightweight (381 lbs.) for easy maneuverability.
- A hydraulic front disc brake and drum-type rear brake provide strong, reliable braking performance.
- The rear reflector is integrated with the taillight for a clean, finished appearance to the rear section of the bike.
- Convenient hazard and passing light switches.

ADDITIONAL FEATURES

- A variety of Genuine Suzuki Accessories for Boulevard owners are available, including a large selection of Suzuki logo apparel.
- 12-month, unlimited mileage, limited warranty.
- Longer warranty coverage period and other benefits are available through Suzuki Extended Protection (SEP).
- For more details, please visit www.suzukicycles.com.

BOULEVARD S40 SPECS

Engine:	652cc, 4-stroke, air-cooled, single-cylinder, SOHC
Bore x Stroke:	94.0 mm x 94.0 mm (3.70 in x 3.70 in)
Fuel System:	MIKUNI BS40, single carburetor
Starter:	Electric
Transmission:	5-speed constant mesh
Final Drive:	Belt drive
Suspension, Front:	Front telescopic, coil spring, oil damped
Suspension, Rear:	Rear swing arm type, coil spring, oil damped
Brakes, Front:	Front disc brake
Brakes, Rear:	Rear drum brake

Tires, Front:	100/90-19 M/C 57H, tube type
Tires, Rear:	140/80-15 M/C 67H, tube type
Fuel Tank Capacity:	2.8 US gallons (10.6 L)
Ignition:	Electronic ignition (transistorized)
Overall Length:	2,180 mm (85.8 in)
Overall Width:	720 mm (28.3 in)
Wheelbase:	1,480 mm (58.3 in)
Ground Clearance:	135 mm (5.3 in)
Seat Height:	700 mm (27.6 in)
Curb Weight:	173 kg (381 lbs.)

Suzuki Motor of America, Inc. makes every effort to present the most current specifications and product features at the time of publication. Because of our policy of continual improvement, changes may be made in equipment, availability, and specifications without notice or obligation. At Suzuki, we want every ride to be safe and enjoyable. Always wear a helmet, eye protection, and protective clothing. Never ride under the influence of alcohol or other drugs. Study your owner's manual and always inspect your Suzuki before riding. Always supervise young riders. Take an MSF skills course. For the street course nearest you call 1-800-446-9227. Preserve your future riding opportunities by showing respect for the environment, local laws, and the rights of others when you ride. Limited Warranty: The 2018 Boulevard S40 limited warranty covers a period of 12 months. See your dealer for details. Ask your participating dealer about Genuine Suzuki Accessories and the Suzuki Retail Finance Plan and the Suzuki Extended Protection Plan. With the Suzuki Retail Finance Plan it's easy to afford and equip the machine that's perfect for you. VISIT SUZUKICYCLES.COM FOR MORE INFORMATION. Suzuki Motor of America, Inc., 3251 East Imperial Highway, P.O. Box 1100, Brea, CA 92822-1100. Suzuki, the "S" logo, and Suzuki model names are Suzuki trademarks or ®. ©Suzuki Motor of America, Inc. 2017