

2018

M90 BOULEVARD



- Muscle cruiser with blacked-out engine and chassis components
- Sharp headlight nacelle mounted above the stout, inverted fork
- 1,462cc, fuel-injected, liquid-cooled, SOHC, 54-degree V-Twin
- Wide rear fender covering a massive 200 mm rear tire
- Comfortable 2-piece seat with optional solo tail cowl



BOULEVARD M90 COLOR



Metallic Matte Black No. 2 / Metallic Oort Gray No. 3

*Photos shown with optional tail cowl cover installed

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The Suzuki Boulevard M90 is a muscle cruiser with sleek yet powerful styling that includes slash-cut mufflers, a hard-tail look, and drag-style bars. The distinctively shaped headlight nacelle presents a look that's uniquely Suzuki. Wherever you ride, the M90 offers responsive handling and an exceptionally comfortable ride, thanks to its inverted forks; smooth, single-shock rear suspension; and ideally designed saddle. Its 90-cubic-inch V-Twin engine with Suzuki fuel injection punches out tremendous torque and exhilarating acceleration from idle to redline.

BOULEVARD M90 FEATURES

NEW FEATURE

- New metallic gray and black color with distinctive graphics suit the M90's powerful capabilities.

ENGINE FEATURES

- Potent 1,462cc long-stroke, liquid-cooled, 4-valves-per-cylinder V-Twin engine is built to deliver massive torque while providing good fuel economy.
- Smooth black finish on the engine and air cleaner covers complements the muscular presence of the V-Twin's finned cylinders.
- Large flywheels help smooth out low-RPM power pulses, as does a spring-loaded primary drive damper bolted to the end of the crankshaft.
- To reduce mechanical sounds, each cylinder head's cam cover is separated from the cam bearing caps, and a rubber gasket is used between the cylinder head and the cam cover.
- A spring-loaded scissor-type split primary drive gear mounted on the crankshaft also reduces mechanical noise.
- Each aluminum alloy cylinder is plated with SCEM (Suzuki Composite Electrochemical Material), a nickel-phosphorus-silicon-carbide coating that reduces friction and increases heat transfer, durability, and ring sealing.
- Hard, smooth chrome-nitride Physical Vapor Deposition (PVD) – coated upper-compression and oil-control piston rings reduce friction and improve sealing.
- Suzuki's class-leading electronic fuel injection system features the Dual Throttle Value (SDTV) as well as a 32-bit engine management system to provide smooth throttle response and fuel efficiency.
- Multi-hole-type fuel injectors deliver a fine spray for a powerful yet fuel-efficient operation.
- Dual spark plugs for each cylinder contribute to proper ignition and efficient fuel economy.
- An automatic Idle Speed Control (ISC) system improves cold starts and stabilizes an idle engine under various conditions.
- Chromed dual-exhaust with equal-length head pipes for excellent power delivery is mounted on the right side of the engine and provides a deep, rumbling exhaust note.
- Effective engine management system and emissions control measures allow the M90 to meet latest emission standards.
- Power is delivered through a wide ratio 5-speed transmission and a shock-reducing damper through a clean-running, reliable drive shaft to the rear wheel.
- Suzuki Clutch Assist System (SCAS) makes for efficient clutch operation and a lighter pull.
- The M90 features a steel tube frame with a hidden rear shock absorber, creating a muscular, rigid hard-tail look.
- The coil-over 46 mm rear shock is hidden underneath the bodywork so the ride is smooth and controlled.
- The large diameter, blacked-out inverted forks feature 43 mm inner tubes with 5.1 inches of wheel travel to soak up road imperfections and handle the powerful front brakes.
- Dual fully floating 290 mm front disc brakes with dual-piston calipers and a 275 mm rear disc brake with a single dual-piston caliper are ready to haul the bike down from speed.
- Cast-aluminum 18-inch front and 17-inch rear wheels, with a seamless black finish.
- Wide 120/70 ZR18 front and ultra-wide 200/50 ZR17 rear Bridgestone radial tires were specifically designed for M90.
- Flat-bend, drag-style handlebars are mounted on pull-back risers to be positioned within a short distance from the seat to improve the rider/machine interface, aiding comfort and control.
- The long stretched fuel tank holds a full 4.76 gallons of fuel.
- Wide, long, well-padded seat interfaces with the comfortable passenger seat that can be easily replaced with an optional tail section cover for solo rides.
- Multi-reflector headlight with a 60/55W halogen high/low-beam bulb.
- LED taillight with fisheye fresnel-cut smoked red lens. Bullet-shaped turn signals with unique vertical lens cuts.
- Distinctive instrument cluster is integrated into the headlight cowl.
- Instrumentation features a stepping-motor-driven analog speedometer and a bar-section fuel gauge that's always on display.
- Long, cast sidestand is designed and positioned to help make it easier to move the parked bike up off the stand.

ADDITIONAL FEATURES

- Optional single-seat cowl can replace the passenger seat for an even more aggressive look or for use on solo rides.
- Genuine Suzuki Accessory options for the M90 include clean-fitting, functional saddlebags.
- More Genuine Suzuki Accessories for Boulevard owners are available, including a large selection of Suzuki logo apparel.
- 12-month limited warranty.
- Longer warranty coverage period and other benefits are available through Suzuki Extended Protection (SEP).
- For more details, please visit www.suzukicycles.com.

CHASSIS FEATURES

- Suzuki performance-cruiser styling is sleek and flowing throughout, from the distinctive headlight nacelle to the tapered tail section.

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BOULEVARD M90 SPECS

Engine:	1,462cc, 4-stroke, liquid-cooled, SOHC, 54-degree V-Twin
Bore x Stroke:	96.0 mm x 101.0 mm (3.78 in x 3.98 in)
Compression Ratio:	9.5:1
Fuel System:	Suzuki Fuel Injection with SDTV
Starter:	Electric
Lubrication:	Wet sump
Transmission:	5-speed constant mesh
Final Drive:	Shaft drive
Suspension, Front:	Front inverted telescopic, coil spring, oil damped
Suspension, Rear:	Link style, solo shock, coil spring, oil damped
Brakes, Front:	Dual disc
Brakes, Rear:	Single disc

Tire, Front:	120/70ZR18 M/C 59W, tubeless
Tire, Rear:	200/50ZR17 M/C 75W, tubeless
Fuel Tank Capacity:	4.8 US gallons (18.2 L)
Ignition:	Electronic ignition (transistorized)
Spark Plugs:	NGK CPR6EA-9 or DENSO U20EPR9
Headlight:	12V 60/55W (H4)
Taillight:	LED
Overall Length:	2,390 mm (94.1 in)
Overall Width:	870 mm (34.3 in)
Wheelbase:	1,690 mm (66.5 in)
Ground Clearance:	145 mm (5.7 in)
Seat Height:	716 mm (28.2 in)
Curb Weight:	328 kg (723 lbs.)

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