

2018

M50 BOULEVARD



- Muscle cruiser with blacked-out engine and chassis components
- Sharp headlight nacelle mounted above the stout, inverted fork
- 805cc, fuel-injected, liquid-cooled, 45-degree V-Twin
- Wide tires on aggressive cast wheels
- Comfortable 2-piece seat with optional solo tail cowl



BOULEVARD M50 COLOR



Glass Sparkle Black

2018

M50 BOULEVARD



The Suzuki Boulevard M50 is a muscle cruiser with sleek yet powerful styling that includes slash-cut mufflers, a hard-tail look, and drag-style bars. The distinctively shaped headlight nacelle presents a look that's uniquely Suzuki. Wherever you ride, the M50 offers responsive handling and an exceptionally comfortable ride, thanks to its inverted fork; smooth, single-shock rear suspension; and ideally designed saddle. Its 50-cubic-inch V-Twin engine with advanced Suzuki fuel injection is equally impressive, producing a load of torque for strong acceleration in every gear.

BOULEVARD M50 FEATURES

ENGINE FEATURES

- Robust 805cc (50-cubic-inch) liquid-cooled, fuel-injected, V-Twin powerplant is built to deliver exciting torque from down low in the RPM range.
- Smooth black finish on the engine and air cleaner covers complements the muscular presence of the V-Twin's finned cylinders.
- Crankshaft design features 45-degree offset crankpins to reduce engine vibration without a balancer shaft for a more comfortable ride.
- Electronic fuel-injection system features the Suzuki Dual Throttle Valve System (SDTV), which maintains optimum air velocity in the intake tract for smooth low- to mid-RPM throttle response and high torque output.
- Multi-hole-type fuel injectors deliver a fine spray for a powerful yet fuel-efficient operation.
- An automatic Idle Speed Control (ISC) system eliminates the choke and shortens the engine's warm-up time.
- Powerful 32-bit-processor Engine Control Module (ECM) helps ensure precise fuel-injection control.
- Cutting-edge 3D-mapped digital ignition system using a throttle-position sensor helps boost the big V-Twin's hallmark down-low torque.
- Chromed and staggered dual-exhaust system mounted on the right side of the engine is tuned for responsive torque delivery providing a deep, rumbling exhaust note.
- Suzuki Pulsed-secondary AIR-injection (PAIR) system introduces air into the exhaust ports to ignite unburned hydrocarbons and cut down on emissions.
- A wide-ratio 5-speed transmission features a high fifth-gear ratio for relaxed highway cruising.
- Low-maintenance shaft drive is clean-running and has minimal torque reaction as it efficiently transmits power to the wide 15-inch rear tire.

CHASSIS FEATURES

- Strong, double-cradle steel frame supports a chassis ready for street cruising or a cross-country tour.
- Link-type rear suspension connects to a truss-style swingarm and a single shock absorber with 7-way spring preload adjustability providing 4.1 inches of smooth and responsive suspension travel.

- Large 300 mm front brake rotor and rigid caliper bring strong braking performance to match the engine's output.
- Suzuki performance-cruiser styling is sleek and flowing throughout, from the distinctive headlight nacelle to the purposeful tail section.
- Drag-style handlebars mounted on pull-back risers provide a comfortable reach for the rider and increased comfort around town or on the highway.
- Long, wide 4.1 US gallon fuel tank flows smoothly back to the seat. Attractive raised fuel filler includes indicator lights for turn signals, high beam, and low fuel.
- The modern instrument cluster, including a fuel gauge and a clock, is neatly integrated with the bike's uniquely Suzuki headlight nacelle.
- Cast-aluminum 16-inch front and 15-inch rear wheels, with a seamless black finish.
- Black outer tubes on the 41 mm inverted front forks add sporty looks and performance feel.
- A wide and comfortable seat is shaped for a smooth visual harmony with the sporty rear fender (ideal when set up with the optional seat cowl).
- Bright, multi-reflector headlight and an LED taillight that's performance-inspired match the tail section design.
- Bright, bullet-style turn signals are designed for high visibility and a sharp appearance.

ADDITIONAL FEATURES

- Optional single-seat cowl can replace the passenger seat for an even more aggressive look or for use on solo rides.
- Genuine Suzuki Accessory options for the M50 include clean-fitting, functional saddlebags.
- More Genuine Suzuki Accessories for Boulevard owners are available, including a large selection of Suzuki logo apparel.
- 12-month limited warranty.
- Longer warranty coverage period and other benefits are available through Suzuki Extended Protection (SEP).
- For more details, please visit www.suzukicycles.com.

2018

M50 BOULEVARD



BOULEVARD M50 SPECS

Engine:	805cc, 4-stroke, liquid-cooled, SOHC, 45-degree V-Twin
Bore x Stroke:	83.0 mm x 74.4 mm (3.268 in x 2.929 in)
Compression Ratio:	9.4:1
Fuel System:	Suzuki Fuel Injection with SDTV
Starter:	Electric
Lubrication:	Wet sump
Transmission:	5-speed constant mesh
Clutch:	Shaft drive
Suspension, Front:	Front inverted telescopic, coil spring, oil damped
Suspension, Rear:	Link style, solo shock, coil spring, oil damped
Brakes, Front:	Front disc brake
Brakes, Rear:	Rear drum brake

Tire, Front:	130/90-16 M/C 67H, tubeless
Tire, Rear:	170/80-15 M/C 77H, tubeless
Fuel Tank Capacity:	4.1 US gallons (15.5 L)
Ignition:	Electronic ignition (transistorized)
Spark Plugs:	NGK DR7EA or DENSO XX22ESR-U
Headlight:	12V 60/55W (H4)
Taillight:	12V 21/5W
Overall Length:	2,395 mm (94.3 in)
Overall Width:	890 mm (35.0 in)
Wheelbase:	1,655 mm (65.2 in)
Ground Clearance:	140 mm (5.5 in)
Seat Height:	700 mm (27.6 in)
Curb Weight:	269 kg (593 lbs.)

Suzuki Motor of America, Inc. makes every effort to present the most current specifications and product features at the time of publication. Because of our policy of continual improvement, changes may be made in equipment, availability, and specifications without notice or obligation. At Suzuki, we want every ride to be safe and enjoyable. Always wear a helmet, eye protection, and protective clothing. Never ride under the influence of alcohol or other drugs. Study your owner's manual and always inspect your Suzuki before riding. Always supervise young riders. Take an MSF skills course. For the street course nearest you call 1-800-446-9227. Preserve your future riding opportunities by showing respect for the environment, local laws, and the rights of others when you ride. Limited Warranty: The 2018 Boulevard M50 limited warranty covers a period of 12 months. See your dealer for details. Ask your participating dealer about Genuine Suzuki Accessories and the Suzuki Retail Finance Plan and the Suzuki Extended Protection Plan. With the Suzuki Retail Finance Plan it's easy to afford and equip the machine that's perfect for you. VISIT SUZUKICYCLES.COM FOR MORE INFORMATION. Suzuki Motor of America, Inc., 3251 East Imperial Highway, P.O. Box 1100, Brea, CA 92822-1100. Suzuki, the "S" logo, and Suzuki model names are Suzuki trademarks or ®. ©2017 Suzuki Motor of America, Inc.