

2018

C50 BOULEVARD



- Fresh take on enduring cruiser heritage styling
- 805cc, fuel-injected, liquid-cooled, 45-degree V-Twin
- Smooth-shifting 5-speed transmission with shaft drive
- Buckhorn-style handlebars and a low seat height of 27.6 inches
- Wide tires on sparkling spoke wheels



BOULEVARD C50 COLORS



Metallic Oort Gray No. 3



Glass Sparkle Black

2018

C50 BOULEVARD



The Suzuki Boulevard C50 stamps a bold impression on traditional cruiser styling that includes kicked-out forks and a staggered, chromed dual-exhaust system that turns heads wherever you ride. Its fuel-injected, 50-cubic-inch V-Twin engine delivers abundant torque and is engineered for comfort. On the boulevard or the open highway, its spacious riding position and smooth suspension let you cruise comfortably all day long, while its rear suspension delivers the appearance of a classic hardtail.

BOULEVARD C50 FEATURES

NEW FEATURE

- New Glass Sparkle Black or Metallic Oort Gray bodywork with distinguished graphics magnify the Boulevard's classic stance.

ENGINE FEATURES

- Narrow 805cc, fuel-injected, liquid-cooled, SOHC, 4-valve-per-cylinder, 45-degree V-Twin engine is tuned for exceptional low-RPM torque.
- Sculpted engine features polished aluminum and chrome covers that complement the visually striking cylinders with symmetrical cooling fins.
- Offset crankpins bring optimally balanced firing intervals and create a signature V-Twin rumble.
- Suzuki Dual Throttle Valve (SDTV) electronic fuel-injection system maintains optimum air velocity in the intake tract for smooth low- to mid-RPM throttle response.
- Auto Fast Idle System (AFIS) automatically sets the throttle valve opening during cold engine starts by monitoring coolant temperature.
- Cutting-edge 3D-mapped digital ignition system using a throttle-position sensor helps boost the big V-Twin's hallmark down-low torque.
- Chromed and staggered dual-exhaust system mounted on the right side of the engine is tuned for responsive torque delivery providing a deep, rumbling exhaust note.
- A wide-ratio 5-speed transmission features a high fifth-gear ratio for relaxed highway cruising.
- Low-maintenance shaft drive is clean-running and has minimal torque reaction as it efficiently transmits power to the wide 15-inch rear tire.

CHASSIS FEATURES

- Strong, double-cradle steel frame supports a chassis ready for cruising or a full-on tour.
- New generation styling incorporates visual cues from American cruiser heritage: rich paintwork, glittering chrome, and deep front and rear fenders with rounded ends.
- Link-type rear suspension is shaped to mimic the hard-tail lines of a traditional cruiser, connecting a truss-style swingarm and a single shock absorber with 7-way spring preload adjustability providing 4.1 inches of smooth and responsive suspension travel.

- A kicked-out, 33-degree rake and long 65.2-inch wheelbase provide a smooth, comfortable ride.
- Stout telescopic front forks deliver a generous 5.5 inches of smooth wheel travel.
- Wide handlebars, forward-mounted floorboards, and leather-textured seat provide a comfortable ride around town and on the highway.
- A wide 15" rear tire and matching 16" front tire are mounted to bright, spoke-style wheels for a classic cruiser look.
- Hydraulic front disc and drum-type rear brakes provide strong, reliable braking performance.
- The wide, deeply cushioned seat has a low 27.6-inch seat height that's ideal for comfortable cruising and confident stops.
- Wide passenger seat makes for comfortable 2-up rides. Its stepped location on the rear fender allows passengers to see over the rider's shoulder.
- The instrument cluster includes a convenient gear-position indicator, a large fuel meter, and a clock.
- Bright multi-reflector headlight. Durable, efficient, and compact LED taillight.
- Rear turn signals are mounted at the base of the rear fender to allow room for adding saddlebags.

ADDITIONAL FEATURES

- A variety of Genuine Suzuki Accessories for Boulevard owners are available, including a large selection of Suzuki logo apparel.
- 12-month limited warranty.
- Longer warranty coverage period and other benefits are available through Suzuki Extended Protection (SEP).
- For more details, please visit www.suzukicycles.com.

2018

C50 BOULEVARD



BOULEVARD C50 SPECS

Engine:	805cc, 4-stroke, liquid-cooled, SOHC, 45-degree V-Twin
Bore x Stroke:	83.0 mm x 74.4 mm (3.268 in x 2.929 in)
Compression Ratio:	9.4:1
Fuel System:	Suzuki Fuel Injection with SDTV
Starter:	Electric
Lubrication:	Wet sump
Transmission:	5-speed constant mesh
Final Drive:	Shaft drive
Suspension, Front:	Front telescopic, coil spring, oil damped
Suspension, Rear:	Link style, solo shock, coil spring, oil damped
Brakes, Front:	Front disc brake
Brakes, Rear:	Rear drum brake

Tire, Front:	130/90-16 M/C 67H, tube type
Tire, Rear:	170/80-15 M/C 77H, tube type
Fuel Tank Capacity:	4.1 US gallons (15.5 L)
Ignition:	Electronic ignition (transistorized)
Spark Plugs:	NGK DR7EA or DENSO XX22ESR-U
Headlight:	12V 60/55W (H4)
Taillight:	12V 21/5W
Overall Length:	2,500 mm (98.4 in)
Overall Width:	955 mm (37.6 in)
Wheelbase:	1,655 mm (65.2 in)
Ground Clearance:	140 mm (5.5 in)
Seat Height:	700 mm (27.6 in)
Curb Weight:	277 kg (611 lbs.)

Suzuki Motor of America, Inc. makes every effort to present the most current specifications and product features at the time of publication. Because of our policy of continual improvement, changes may be made in equipment, availability, and specifications without notice or obligation. At Suzuki, we want every ride to be safe and enjoyable. Always wear a helmet, eye protection, and protective clothing. Never ride under the influence of alcohol or other drugs. Study your owner's manual and always inspect your Suzuki before riding. Always supervise young riders. Take an MSF skills course. For the street course nearest you call 1-800-446-9227. Preserve your future riding opportunities by showing respect for the environment, local laws, and the rights of others when you ride. Limited Warranty: The 2018 Boulevard C50 limited warranty covers a period of 12 months. See your dealer for details. Ask your participating dealer about Genuine Suzuki Accessories and the Suzuki Retail Finance Plan and the Suzuki Extended Protection Plan. With the Suzuki Retail Finance Plan it's easy to afford and equip the machine that's perfect for you. VISIT SUZUKICYCLES.COM FOR MORE INFORMATION. Suzuki Motor of America, Inc., 3251 East Imperial Highway, P.O. Box 1100, Brea, CA 92822-1100. Suzuki, the "S" logo, and Suzuki model names are Suzuki trademarks or ®. ©2017 Suzuki Motor of America, Inc.